

Monitor National Marine Sanctuary Advisory Council Meeting Agenda Virtual Meeting July 17, 2024

Time: 6:00 p.m. Meeting time

NOAA Attendees : Paul “Sammy” Orlando, Tane Casserley, Megan McCabe, Adam Wright, Dana Sanchez, David Dodsworth, Jessie Frayser and intern Taylor Schneider

Welcome and Introductions

- Paul “Sammy” Orlando called the meeting to order by introducing himself and thanking everyone for volunteering for this term. He welcomed the new and returning council and government members of Monitor National Marine Sanctuary (MNMS).
- Sammy verified that everyone had a list of the member seats and government representatives and began introductions.
 - MNMS office will offer links to webinars that give further information about the history of the sanctuary and the work that is currently being done.
 - Sammy went over the agenda for the evening and explained that there will be opportunities to meet with the staff to discuss officer elections and to answer any questions after this meeting.
- Introductions began with the community members present.
 - Ken “KP” Scott shared that he and his wife own a charter boat company in Cape Hatteras and they drive by the Monitor wreck often. “The sanctuary is my front yard,” stated KP.
 - Carol Price is the conservation director for North Carolina aquariums. She stated that Tane and sharks got her involved. Specifically, her work in community science programs studying sand tiger sharks and characterizing images found in the area around Monitor. She stated that being able to combine the historical with the biological is a great opportunity.
 - Nathan Richards works for East Carolina University and has been able to work with NOAA staff and learn about the sanctuary system.
 - Alexis Kimotho is a military spouse and her family is stationed in Hampton Roads. She proclaims to be a Military family enthusiast and has brought her kids up in that realm of thinking too. She hopes to burst the bubble in the military community to help them embrace their new spaces.
 - Dan Baxter works for the city of Newport News and is retired Navy. He has a background in environmental geology and land management and has worked closely with The Mariners’ Museum and Park. He is thrilled to be involved especially because of his wife’s enthusiasm for history.
 - Charles “Bucky” Oliver noticed a lack of awareness for the sanctuary and what is still there and felt he was in a good position to facilitate buzz in the area [around North Carolina] and help promote the work the sanctuary is doing.
 - Tom McCulloch is a former maritime archaeologist and has worked with NOAA and on plans for National Marine Sanctuaries. Tom currently volunteers at the fishing village where he lives in Florida and hopes to contribute where he can.
- Sammy transitioned the introductions to those present and representing government

seats.

- o Brendan Burke with Virginia department of historic resources was introduced and Sammy also indicated that Brendan also often works at Monitor's sister sanctuary, Mallows Bay-Potomac River.
 - o Chris Southerly is with the North Carolina department of natural and cultural resources.
 - o Bradley (Brad) Kruger represents Naval History and Heritage Command with the underwater archaeology branch.
 - o Will Hoffman is the director of conservation and lead conservator at The Mariners' Museum and Park (TMMP). The more we work with the artifacts the more we learn about the people who were a part of the Monitor's story and the unique opportunity we have to see past, present and future.
- Sammy asked that the Monitor and Mallows Bay-Potomac River staff introduce themselves as well. Tane Casserley, Jessie Frayser, Dana Sanchez, Megan McCabe, Adam Wright, and David Dodsworth were in attendance as well as Mallows Bay's intern Taylor Schneider.

Sanctuary Orientation and a Look Ahead

- Sammy shared a presentation (See Appendix A) that began with a map marking Monitor NMS, TMMP, and Mallows Bay-Potomac River National Marine Sanctuary (MPNMS).
 - o He described many partners that either interact with or have content related to MNMS.
- Sammy described the four pillars that guide the work and resources for MNMS and explained their significance as the main themes from MNMS's management plan. Much of what the whole team will do for the remainder of the year will be in preparation for the 50th anniversary of the designation.
- Sammy listed the 5 action items and expressed why these items are important such as a sense of pride, stewardship and community benefits.
 - o Sammy hoped that as he began to describe the four pillars, the council would latch onto one that gets them excited and begin thinking of ways the sanctuary can get involved and support things they are already doing.
 - o The first pillar describes historic legacy. Between virtual models, scans and prints and outreach events, our sanctuary hopes to continue to tell the story of *Monitor* and put history in people's hands.
 - o The second pillar is artifact conservation and over the last generation, TMMP has been a world leader in the artifact conservation effort to roll out several pieces that are nearing completion.
 - o Ecology is the third pillar even though the sanctuary does not manage the resources, but others are able to study the living reef that is taking over the site there. Sammy explained the resources that have come about through exhibits, programs and Virtual reality.
 - o The final pillar is about service to the community and an ability to participate in community events, co-branding tourism partnerships and an opportunity to connect with the public.
- In looking forward to the 50th anniversary, all of these things can be used to create an event that follows TMMP model of Sips and Trips. There is great potential to bring all of these pillars together. Sammy asked for anyone to share their thoughts about what they

heard.

- o Dan said one word, “wow!” Sharing all of these things with the public is going to be awesome and he looks forward to working with the team.
- o Carol admitted that her perspective is different due to her line of work. She believes one of the hardest things is to bring the ocean to the people because most won’t ever get to see it so creating things that can do that is amazing.
- o Nathan agreed that this site is so well known and the way that the sanctuary team and the council is able to bring this site to the people is incredible.
- o Will emphasized that the story of *Monitor* is about bringing people together and read a wonderful quote that emphasized that point.

SAC Business: Role of Advisory Council and Overview of Officers

- Sammy displayed the list of the community voting seats and indicated that there are several vacancies. (See Appendix B) The government, non-voting seats were also displayed and the difference between the two types of seats was explained.
 - o Community members apply and have set terms to meet the mission of the sanctuary management plan.
 - o The government members are appointed and their terms can vary. The other difference is that consultation must be had in their agency before decisions can be made.
- Sammy gave a brief overview of the charter and its purpose, as well as the role of the Advisory Council Coordinator.
- As a member, Sammy indicated that as a council member, their primary role is to serve as a liaison to the community. The hope is that members and alternates are both equally active in the council and communicate together, especially when it comes to voting.
 - o Sammy challenged the members to go beyond minimum duties listed in the handbook and participate in not only the meetings but in community events as well. He hopes they will also recommend things the sanctuary can be involved in.
- The role of the chair and vice chair was described. Sammy explained these as active roles, not passive. He gave the example of how the Mallows Bay SAC chairs perform those roles and examples of things the chairs plan and lead.
- Sammy asked if anyone is thinking about applying for the chair or the vice chair positions?
 - o Dan Baxter indicated that he is interested in the role.
 - o Sammy offered to set up time with not only our team but also with the Mallows Bay chair and vice chair.
- Sammy asked for considerations for in-person meetings: location, meeting duration, if weekdays or weekends are preferred etc. There will also be a survey sent out to share your thoughts.
 - o Bucky shared about the value of being in person but the hybrid approach is probably the most feasible given the members are across two states.
 - o Nathan agreed that sometimes it is difficult to predict what will happen so a hybrid option would be helpful. He did indicate that this time of the day is doable and alleviates work related issues.
 - o Carol acknowledged that it is not too far to travel and she is willing to do that with advanced notice.
 - o Dan agreed that being in person allows you to shake people’s hand and see

their faces to determine how they feel about things.

o Will recommended that there is at least one in-person meeting a year and possibly the others could be hybrid? That would give others enough advance notice if they know there is a specific time of year for an in-person meeting.

- Sammy acknowledged the events on the agenda, specifically the October 23rd virtual meeting and other community events taking place. He pointed out the 50th anniversary event on February 1st and would like to see as many members in person for that event as possible.

Public Comment

- There were no members of the public present on the call.

Closing Remarks / Adjourn

- Sammy reminded that there would be webinars sent out to learn more about the history of the sanctuary and the work that is taking place. Also let Jessie know if you would like to learn more about the chair and vice chair.
- Nathan shared an event with the [NC Maritime History Council](#) that will take place November 7-10th.
- Sammy adjourned the meeting.

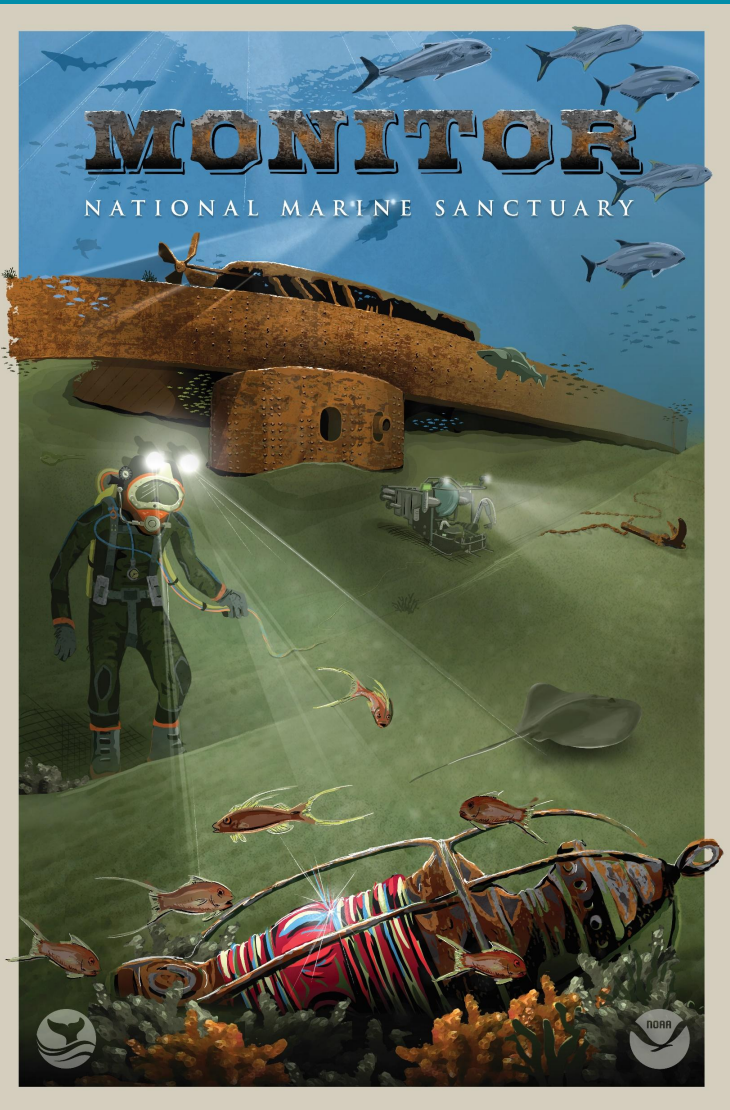
Members in attendance: ☒ Present

Council Seats:

Seat	Primary Member	Alternate
Maritime Heritage & Archaeological Science	<input checked="" type="checkbox"/> Dr. Nathan Richards	<input checked="" type="checkbox"/> Tom McGulloch
Heritage Tourism (North Carolina)	<input checked="" type="checkbox"/> Bucky Oliver	
Heritage Tourism (Virginia)	vacant	
Education (Higher)	<input type="checkbox"/> Sal Mercogliano	
Education (K-12)	vacant	
Recreational Diving	<input type="checkbox"/> Debby Boyce	
Recreational/Commercial Fishing	<input checked="" type="checkbox"/> K.P. Scott	<input type="checkbox"/> Rom Whitaker
Ecological Sciences	<input checked="" type="checkbox"/> Carol Price	vacant
Military Community	<input checked="" type="checkbox"/> Alexis Kimotho	vacant
Cultural Engagement	<input checked="" type="checkbox"/> Don Baxter	vacant
Youth Seat	vacant	vacant

Current Government Members & Alternates

National Park Service	<input type="checkbox"/> Dave Hallac Alternate: To be appointed
North Carolina Department of Natural and Cultural Resources	<input checked="" type="checkbox"/> Chris Southerly <input type="checkbox"/> Alternate: Kim Kenyon
Virginia Department of Historic Resources:	<input checked="" type="checkbox"/> Brendan Burke <input type="checkbox"/> Alternate: Samantha Henderson
Naval History and Heritage Command	<input checked="" type="checkbox"/> Bradley Krueger <input type="checkbox"/> Alternate: Dr. George Schwarz
US Coast Guard:	<input type="checkbox"/> LCDR Matthew Kahley Alternate: To be appointed
NC Local Government:	To be appointed Alternate: To be appointed
VA Local Government:	<input type="checkbox"/> Mark Reed Alternate: To be appointed
The Mariners' Museum and Park:	<input checked="" type="checkbox"/> Will Hoffman <input type="checkbox"/> Alternate: Tina Gutshall



Welcome!

Monitor NMS

Sanctuary Advisory Council

July 17, 2024



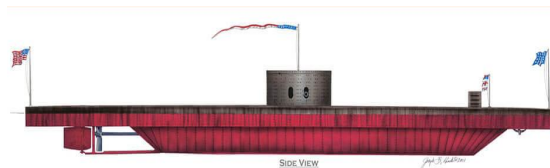
A Strengthened Commitment to *Monitor* Touch Points 2020-2025



> March 2020



Sanctuary Management



“The Four Pillars”



New SAC Charter



Jan 30, 2025



Sanctuary Management Plan

Five Action Plans, Circa 2013

What Were We Asked to Do?

Five action plans

- Resource Protection
- Education and Outreach
- Archaeological Research
- Resource Monitoring
- Artifact Conservation



Translating Sanctuary Management for Opportunity

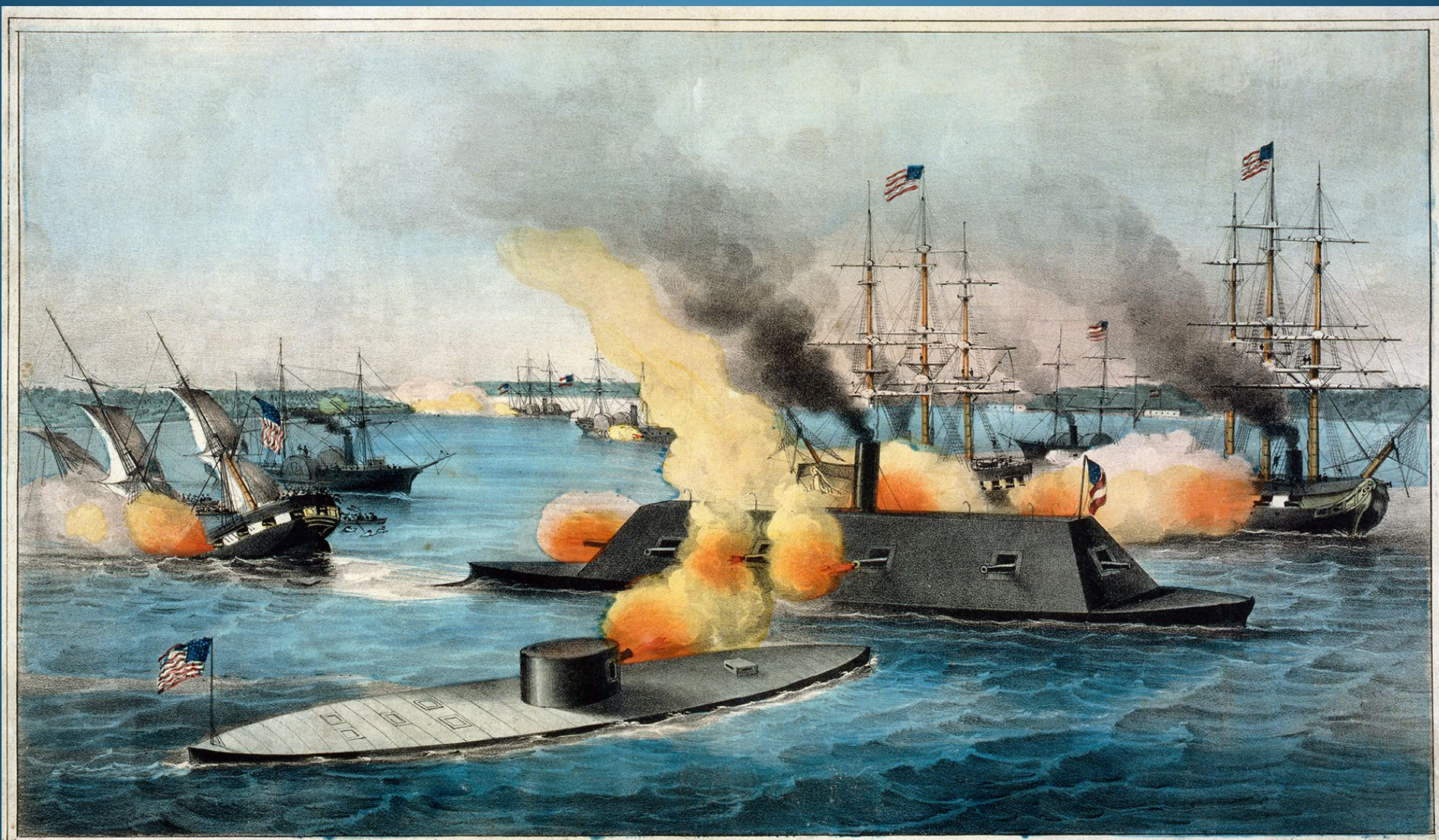
But Why?

- Sense of pride and heritage locally, regionally, nationally and beyond
- Stewardship derived from shared awareness, enjoyment and care
- Community derived benefits through heritage preservation, education, vocation, and economic opportunity

“Knowing is the key to caring, and with caring there is hope that people will be motivated to take positive actions. They might not care even if they know, but they can’t care if they are unaware.”
— **Sylvia A. Earle**, *The World Is Blue: How Our Fate and the Ocean's Are One*

Historic Legacy

The Little Ship that Saved the Nation



NEWPORT NEWS.
CUMBERLAND.

Entered according to act of Congress in the year 1862, by Henry Bill, in the Clerk's Office of the District Court of the U.S. for the District of Connecticut.

REBEL STEAMERS JAMESTOWN & YORKTOWN.

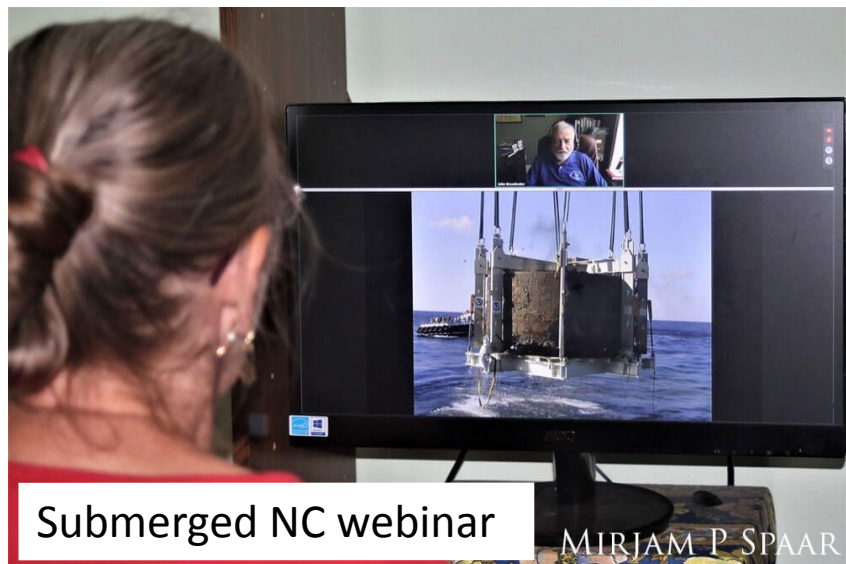
CONGRESS.

SEWELL'S POINT.
MINNESOTA.

THE FIRST BATTLE BETWEEN "IRON" SHIPS OF WAR

Historic Legacy

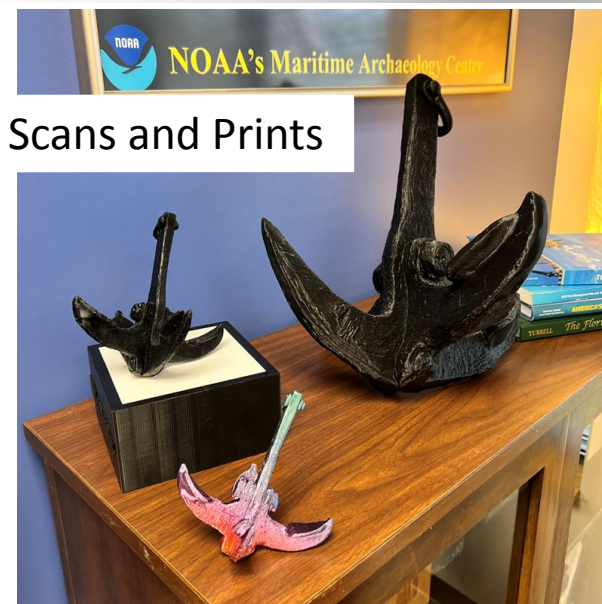
The Little Ship that Saved the Nation



Virtual Models



3-D Scans and Prints



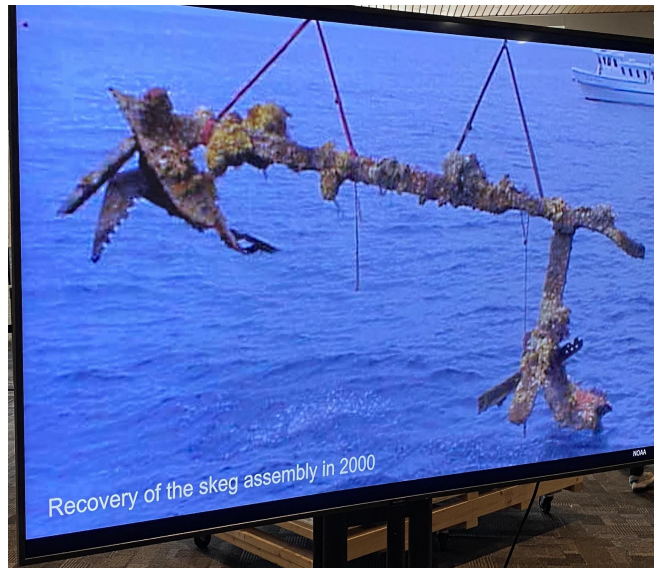
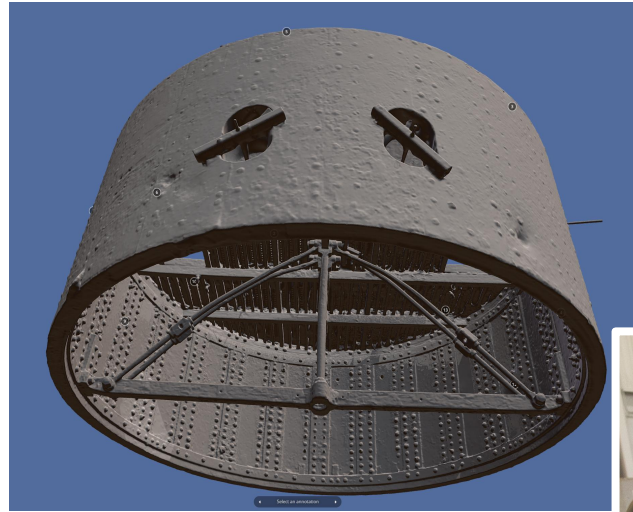
Artifact Conservation

Help *Monitor* Complete Its Final Voyage



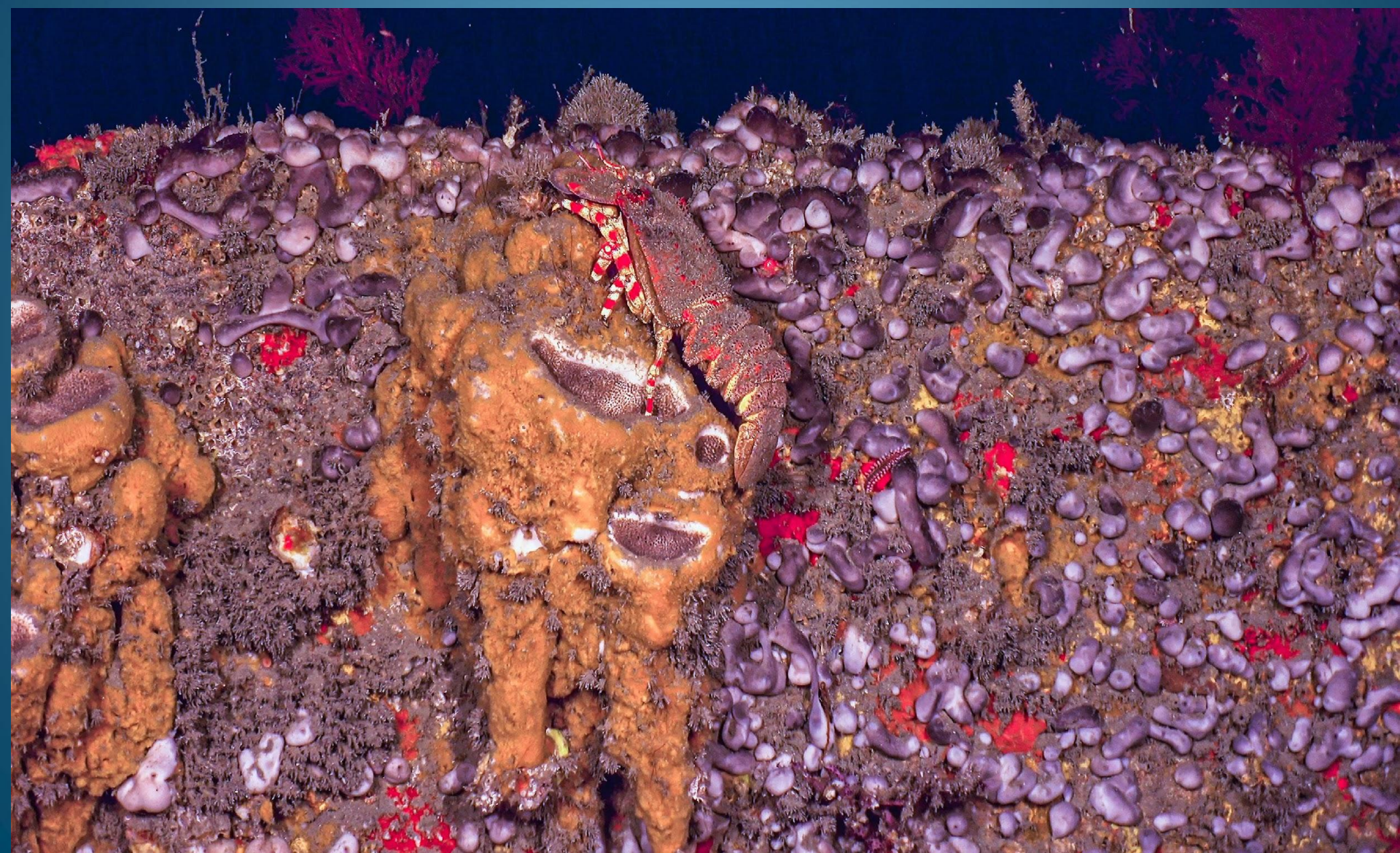
Artifact Conservation

Help *Monitor* Complete Its Final Voyage



Ecology

The Living Reef



Ecology

The Living Reef

NC Aquarium, GIYS



2022 Expedition



B-WET / Lake Stewards



Service to Community

Accessible and Inclusive Programming

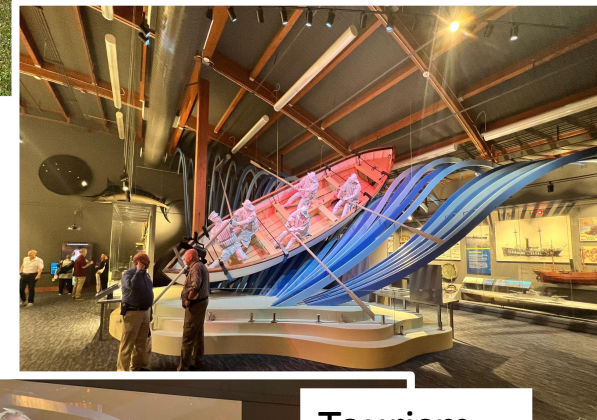


Service to Community

Accessible and Inclusive Programming



STEAM 12,000 Students



MilKids Fest

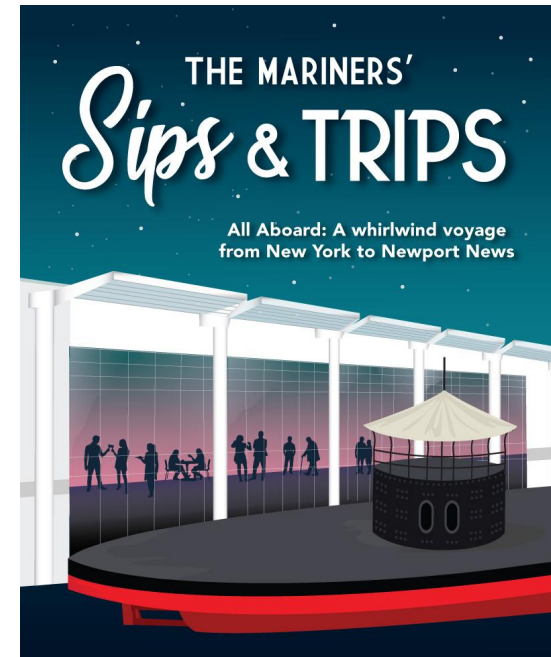
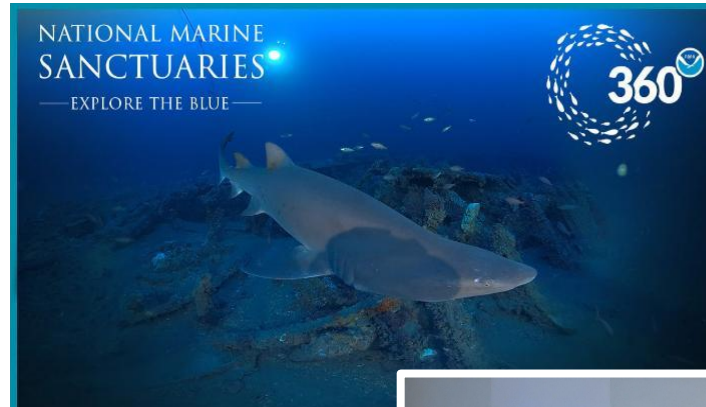
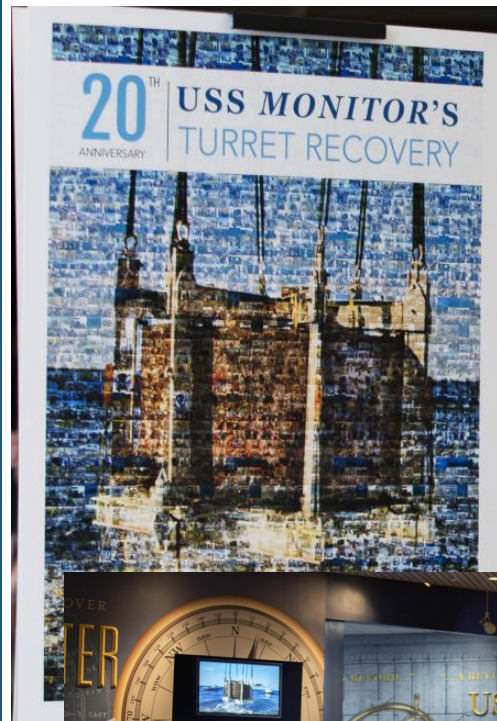


Tourism



The Road to the 50th Anniversary and Beyond!

Celebration Event on February 1, 2025



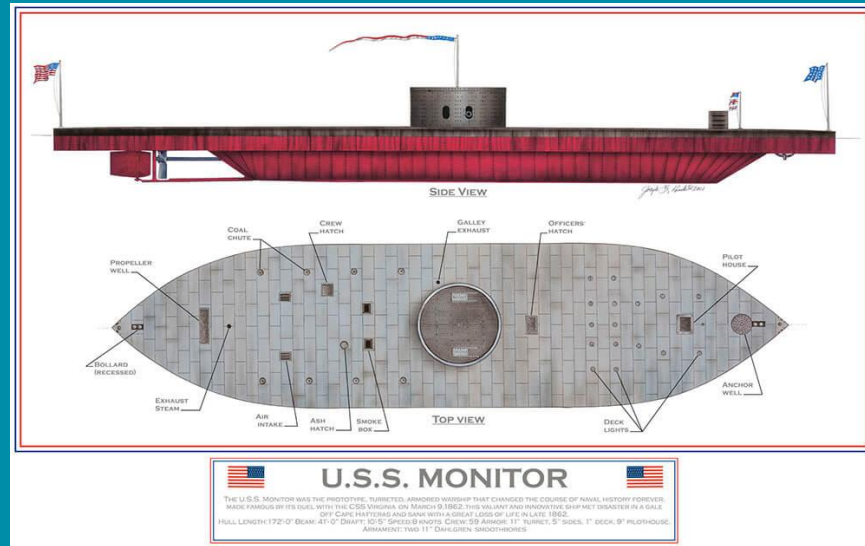
VIRTUAL ARTIFACT COLLECTION



Your Turn!

**Now that you've seen where
the sanctuary stands today,
what do you think?**

You're on the Council. Now What?



Monitor NMS
Sanctuary Advisory Council
July 17, 2024

Advisory Council Members

Community Voting Seats

Maritime Heritage & Archaeological Science

Dr. Nathan Richards / Thomas McCulloch

Heritage Tourism (North Carolina)

Bucky Oliver / vacant

Heritage Tourism (Virginia)

vacant / vacant

Education (Higher)

Sal Mercogliano / vacant

Education (K-12)

vacant / vacant

Recreational Diving

Debby Boyce / vacant

Recreational/Commercial Fishing

K.P. Scott / Rom Whitaker

Ecological Sciences

Carol Price / vacant

Military Community

Alexis Kimotho / vacant

Cultural Engagement

Dan Baxter / vacant

Advisory Council Members

Non-Voting Seats

National Park Service

Dave Hallac / vacant

US Navy

Bradley Krueger / Dr. George Schwarz

US Coast Guard

LCDR Matthew Kahley / vacant

NC Dept of Cultural Resources

Chris Southerly / Kim Kenyon

VA Dept of Historic Resources

Brendan Burke / Samantha Henderson

NC Local Government

vacant / vacant

VA Local Government

Mark Reed / vacant

The Mariners' Museum and Park

Will Hoffman / Tina Gutshall

Youth (<18 years)

vacant / vacant

Advisory Council Charter

- Instrument by which the council was established
- Scope of the council's responsibilities
- Constitution for the council's operation (elections, meetings)

MONITOR NATIONAL MARINE SANCTUARY ADVISORY COUNCIL CHARTER

Establishment and Authority Pursuant to the National Marine Sanctuaries Act § 315,1 the Secretary of Commerce, through the director of the Office of National Marine Sanctuaries (director), hereby renews Monitor National Marine Sanctuary Advisory Council (advisory council). The advisory council is governed by the act and shall operate pursuant to the terms of this charter and the National Marine Sanctuary Advisory Council Implementation Handbook (handbook).

Sanctuary Advisory Council Coordinator

- **Provides direct support** to Sanctuary Superintendent, SAC Chair and SAC Working Groups
- **Organizes council meetings** including logistics, communication and agendas
- **Ensures compliance of meeting operations**, e.g., meeting protocols, SAC charter and member updates, meeting notes and information distribution
- **Assists all advisory council members and alternates** with questions or comments related to the council



Council Member Roles

- Provide advice to NOAA on management, use, and protection of the sanctuary
- Serve as a liaison between NOAA and communities and constituents
- Identify potential partners and constituent groups for collaboration
- Help identify and resolve issues involving the sanctuary
- Review and provide input on sanctuary plans
- Assist in developing informed constituency
- Provide technical expertise and supporting information

Primary and Alternate Members

- Interchangeable - Input and participation from both are valued and encouraged!
- Allows for added expertise, representation and diversity
- If a primary is unable to attend a meeting, the alternate should attend
- Alternate votes only in the absence of the member
- Get to know each other!

Beyond the Charter

- Actively participate in quarterly meetings – in person and virtual
- Attend Sanctuary events and community programs
- Create synergies that advance the four pillars – mutual benefit
- Leverage funding and resource opportunities

Chair and Vice-Chair

- **Chair:** Works with NOAA to set agenda, presides over meetings, signs correspondence, represents council's interest to the public
- **Vice-Chair:** Serves in absence of chair, assists in performing executive duties of the council

Chair and Vice-Chair

- Works with NOAA to set the Agenda
 - Meeting agendas
 - SAC work plan
- Represent Council's interest to the public
 - National SAC requirements
 - Capitol Hill requirements
 - Sanctuary as gateway to partners & communities
 - Facilitate new and leveraged resources
- Inspire your council. Be the model.



Chair and Vice-Chair

- Nominations
- Candidate statements
- Voting
- Congratulations (and thank you)!

October 23

Interested? Questions?
Let's chat, please.



In-Person Meeting Considerations

- Where – multiple state geography
- Meeting duration – value for time traveled
- Weekday vs Saturday
- Constraints (e.g., work, family, travel costs)
- Hybrid option – plus and minus
- *Virtual option only - evenings? 90 minutes?*
- Follow-up survey if/as needed